

Table 1. COVID-19 policies response measures targeting tourism: Highlights

This table provides some flash information on tourism-specific initiatives introduced by countries to respond to the COVID-19 crisis. More complete information can be found in Annex A. This table focuses on policy measures targeted at tourism. Tourism businesses also stand to benefit strongly from general economic stimulus measures. For more information on general economic stimulus responses, please visit www.oecd.org/coronavirus/en/.

Country	1. Protecting people: protecting visitors and tourism workers	2. Ensuring business survival: along the tourism supply chain	3. Putting in place co-ordination mechanisms and recovery
Australia		<ul style="list-style-type: none"> AUD 1 billion to support those sectors, regions and communities that have been disproportionately affected by the economic impacts of the Coronavirus, including tourism. Waiving of AUD 715 million worth of fees and charges for domestic airlines 	<ul style="list-style-type: none"> Developing Australia's next national long-term tourism strategy - Tourism 2030, with a focus on the issue of industry resilience
Austria		<ul style="list-style-type: none"> Coronavirus package of measures (state guarantees) for tourism together with the Austrian Hotel and Tourism Bank 	
Belgium		<ul style="list-style-type: none"> Travel businesses can reimburse costumers through vouchers In Wallonia, EUR 5000 are provided to businesses shut down 	
Brazil		<ul style="list-style-type: none"> The National Development Bank (BNDES) opened a working capital loan line for tourism and service sectors small and medium-sized firms. This includes 6-month interruption of loan payments, with no late interest payment. 	
Canada			<ul style="list-style-type: none"> Tourism plays a leading role on the ad-hoc created Cabinet Committee on the Federal Response to the Coronavirus Disease
Colombia	<ul style="list-style-type: none"> Training to handle the situation in companies in the hotel environment. 	<ul style="list-style-type: none"> Credit line "Colombia Responde", through Bancoldex , including USD 62 million for the tourism sector, including airlines. 	
Croatia		<ul style="list-style-type: none"> Tourism is included in the scope of the Export Guarantee Fund with the aim of enabling the issuance of guarantees for loans to banks for additional liquidity 	<ul style="list-style-type: none"> Giving the power to the Ministry of Tourism to additionally regulate, in special circumstances caused by the coronavirus epidemic
Czech Republic			<ul style="list-style-type: none"> The Ministry is preparing holiday vouchers for employees and self-employed persons for stays in the Czech Republic, to stimulate domestic tourism.
Denmark		<ul style="list-style-type: none"> Compensation to organisers of events that are cancelled due to the ban on large public gatherings. The Danish and Swedish governments have agreed to provide 	<ul style="list-style-type: none"> The Ministry of Industry, Business and Financial Affairs, who is responsible for tourism, is constantly in close exchange with the tourism industry and other

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		<p>credit guarantees for SAS worth approx. 2 billion DKK (Denmark accounts for 50%).</p> <ul style="list-style-type: none"> • A state Guarantee for the Travel Guarantee Fund worth 1.5 billion DKK was also established with the scope to cover compensation for travel companies' costs associated with refunds due to COVID-19 related cancellations. 	<p>relevant tourism stakeholders to discuss the current situation and further steps.</p>
Estonia		<ul style="list-style-type: none"> • The Government announced an economic stimulus package that will support businesses in difficulty, including tourism. A specific pillar is dedicated to events. 	
Finland		<ul style="list-style-type: none"> • Visit Finland has suspended all marketing activities in response to current travel re-strictions and focus on developing plans and giving support to tourism businesses when applying funding from Business Finland. 	
France		<ul style="list-style-type: none"> • Allow all tourism professionals to propose that the reimbursement be replaced by a credit of an equivalent amount on a next service 	
Germany		<ul style="list-style-type: none"> • COVID-19 information webpage for the tourism industry that collects, bundles and disseminates relevant private and public information for tourism professionals. 	<ul style="list-style-type: none"> •
Greece		<ul style="list-style-type: none"> • An Open Communication Line for tourism operators, businesses and market representatives with the Ministry of Tourism 	<ul style="list-style-type: none"> • Set up a Crisis Management Committee for Coronavirus
Hungary		<ul style="list-style-type: none"> • In its first package of economic measures the Government gave priority to tourism. 	<ul style="list-style-type: none"> • The Hungarian Tourism Agency has said that HUF 20 billion (EUR 57 million) will be spent to get tourism back to Hungary as quickly as possible.
Iceland		<ul style="list-style-type: none"> • Payment and collection of the tax on overnight stays (bed-night tax) will be suspended from 1 April 2020 through 31 December 2021. 	<ul style="list-style-type: none"> • The response package also includes a special ISK 15 billion investment acceleration initiative including several projects that are aimed at supporting tourism • Isavia has received ISK 4 billion for infrastructure projects including the Keflavik international airport. • Once the situation returns to normal, a marketing campaign will be launched to promote Iceland as a tourist destination and Icelanders will be encouraged to travel domestically. •

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Ireland		<ul style="list-style-type: none"> Website with information on business supports and notes and recorded webinars on actions businesses should take 	<ul style="list-style-type: none"> Special Business Supports Taskforce focusing solely on supporting the tourism industry during the crisis
Israel			<ul style="list-style-type: none"> The Ministry of Tourism is looking for ways to broaden its marketing fund to include businesses affected by coronavirus
Italy	<ul style="list-style-type: none"> Extraordinary allowances for tourism and culture workers Extension of the social safety net also to seasonal workers in tourism and entertainment A special compensation of EUR 600 for March will be granted to tourism seasonal workers who lost their job as a result of the coronavirus 	<ul style="list-style-type: none"> Support for culture, entertainment and tourism businesses: Suspension of withholding tax payments, social security and welfare contributions and compulsory insurance premiums Refunds with vouchers already provided for trips and tourist packages cancelled as a result of the Covid-19 Measures to support the troubled airlines, Alitalia, and Air Italy. 	
Japan	<ul style="list-style-type: none"> The Japan Tourism Agency will spend JPY 3.6 billion to provide timely accurate information to international travellers Japan National Tourism Organization (JNTO) operates a visitor hotline 24 hours a day, 365 days a year. 	<ul style="list-style-type: none"> Japanese Government is considering taking additional fiscal policy to support tourism industry 	
Korea	<ul style="list-style-type: none"> Tourism companies will be able to give their workers a paid leave since the travel and tourism industry was designated as a 'special employment support sector.' 	<ul style="list-style-type: none"> The distribution of hand sanitisers to support the prevention of the virus within the industry 	
Latvia			<ul style="list-style-type: none"> The Ministry of Economics developed a crisis plan for tourism in co-operation with NGOs of tourism industry sectors and related governmental subordinated bodies such as Consumer Rights Protection Centre, State Revenue service and as well as the Ministry of Finance and the Ministry of Transport.
Lithuania		<ul style="list-style-type: none"> Allow businesses to reimburse customers through vouchers, transferrable to other people. 	
Mexico			<ul style="list-style-type: none"> The Secretary of Tourism released a promotional video that will be disseminated, as part of a campaign that seeks to project the strength of Mexico as a tourism destination.

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New Zealand			<ul style="list-style-type: none"> On 8 April 2020, Tourism New Zealand (TNZ) was tasked by the Minister of Tourism to lead work on 'reimagining' the way tourism operates in a post-COVID-19 world. This work will examine how tourism is governed, how it is marketed both domestically and internationally, as well as how visitors are managed. Ministers will also review the International Visitor Conservation and Tourism Levy (IVL) Investment plan to understand how the IVL revenue can best be used to help rebuild the tourism sector in New Zealand.
Norway		<p>Introduction of an aviation guarantee scheme totalling NOK 6 billion, with a 90% government guarantee on each loan</p> <p>For organisers of cultural and sports events, a compensation scheme of NOK 900 million (around EUR 80-90 million) for cultural and sports events that were cancelled due to state restrictions.</p>	
Peru	<ul style="list-style-type: none"> The Ministry of Tourism (MINCETUR) designated the amount of PER 3.5 million for lodging and food in hotels to Peruvian citizens who have returned from abroad and are in quarantine for 15 days. 		
Philippines			<ul style="list-style-type: none"> PHP 14-billion (USD 271 million) aid from the Tourism Infrastructure and Enterprise Zone Authority PHP 421 million is earmarked for a new campaign for domestic travel
Poland	<ul style="list-style-type: none"> Organised charter flights in order to repatriate tourists abroad 		<ul style="list-style-type: none"> A campaign "Poland Don't Cancel Postpone"
Portugal	<ul style="list-style-type: none"> Useful and up-to-date information on protection advice to tourists, restriction measures in force in the country and useful contacts for those who are at the destination 	<ul style="list-style-type: none"> EUR 900 million are for hotels and accommodations (of which EUR 75 million are for micro and small businesses), EUR 200 million for travel agencies, recreational services and events organisers, and EUR 600 million for restaurants (EUR 270 million of which for micro and small businesses) The Support Line for Tourism Microenterprises Liquidity Specialised online support to companies by the Portuguese Tourism School 	<ul style="list-style-type: none"> Transformed its destination's communication from #CantSkipPortugal to #CantSkipHope,
Romania	<p>Payment of the technical unemployment from the Ministry of Labour, covering 75% of the</p>		

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	average gross salary, including tourism		
Saudi Arabia	<ul style="list-style-type: none"> Awareness campaigns to avoid confusion and panic amongst existing tourists and tourists planning to visit 		<ul style="list-style-type: none"> Additional subsidies to private sector salaries for national employees working in companies most affected financially by COVID-19, including tourism.
Slovak Republic		<ul style="list-style-type: none"> The “First-aid” economic package due to coronavirus, which will benefit tourism businesses shut down 	
South Africa		<ul style="list-style-type: none"> Tourism Relief Fund, providing once-off capped grant assistance to Small Micro and Medium Sized Enterprises 	
Spain		<ul style="list-style-type: none"> Suspension of interest and loan payments for entrepreneurs in the tourism industry for one year 	
Sweden		<ul style="list-style-type: none"> Credit guarantees for airlines in 2020 	
Switzerland		<ul style="list-style-type: none"> The Swiss Society for Hotel Credit SGH grants amortisation deferrals of up to one year 	
Turkey		<ul style="list-style-type: none"> Accommodation tax in hotels and tourism facilities will be waived until November. 	
United Kingdom		<ul style="list-style-type: none"> Hospitality and leisure businesses in England will receive a 100% business rates holiday for the next 12 months 	<ul style="list-style-type: none"> VisitBritain is currently working with the UK Government to develop a recovery campaign to promote UK tourism after the pandemic is over
United States		<ul style="list-style-type: none"> Stimulus package open to all businesses, with travel at the forefront 	