

Romexpo S.A.

ROMANIAN TOURISM FAIR

24th - 27th FEBRUARY 2022

ROMEXPO

www.targuldeturism.ro



About ROMANIAN TOURISM FAIR

The Romanian Tourism Fair - the tradition continues at the 45th edition!

We invite you to participate in the biggest event in the tourism industry, where you can launch new products and services, meet decision makers, in order to discover new business opportunities and to build sustainable partnerships for your business!

Romania's Tourism Fair is organized by Romexpo twice a year, each edition transforming Exhibition Centre in a space of dream destinations. Represented by the most important companies in Romania and abroad, tourism meets the fascinating world under the same roof, in the spring and autumn editions of TTR.

In the same period with **Romania's Tourism Fair (Hall B2)**, will take place **ROMHOTEL - International Exhibition for Equipment, Furniture and Supplies for Hotels and Restaurants (Hall B1)**.



About ROMANIAN TOURISM FAIR

After a challenging period, Romexpo, in strategic partnership with the Romanian Chambers of Commerce and Industry (CCIR), aims to organize the spring edition of the **Romania's Tourism Fair**, in conditions of maximum safety for exhibitors and visitors, in compliance with all the rules imposed by the authorities on the organization of exhibitions and events.

Because we want to return to normality, we encourage all the companies in the field to create the strategy to participate in the **Tourism Fair of Romania, spring edition 2022**, this representing the most effective way to promote products and services in the field, in a professional setting, in the physical format!



About ROMANIAN TOURISM FAIR

- ✓ The exhibition presents the latest and most interesting tourist offers, being an event addressed to travel agencies and tour operators, accommodation and leisure units, as well as providers of various tourism services or local, national and international tourism authorities.
- ✓ The Tourism Fair of Romania contributes to the consolidation of the tourism industry in our country by promoting the areas of tourist attraction.
- ✓ With an internationalization degree of over 25%, the Romanian Tourism Fair hosts almost every edition, the presence of official participations from abroad, represented by countries such as: Bulgaria, Greece, Turkey, Moldova, Morocco, Japan, Palestine, presenting offers for some of the most visited objectives by the Romanian tourists.



REGISTER NOW AND DO NOT MISS ROMANIAN TOURISM FAIR – SPRING EDITION

Advantages for a succesfull participation:

- ✓ **Customized offers** for the personalized stand construction
- ✓ **Target media campaign:** TV, RADIO, online, print, PR actions
- ✓ **Weekly submission of targeted newsletters** to specialized visitors database
- ✓ **Regular posts on the Facebook** page about the products and services of participating companies
- ✓ **Online promotion through campaigns targeted to Facebook Ads and Google Adwords**
- ✓ **Print promotion in specialized magazines**, media partners of the event
- ✓ **The event's website** is interactive and continually updated
- ✓ **News section** dedicated to participating companies on www.targuldeturism.ro/en
- ✓ **Online invitations are available for you!** Do not forget to invite potential customers to the fair!



How to optimize your participation at ROMANIAN TOURISM FAIR?



Set with
Romexpo
**exhibition
space**

**Choose a
modern stand
design** that will
highlight the
products
displayed

**We make
your
products
known** on
social
networks and
in the News
section!

**LIKE the
Facebook
page of
ROMANIAN
TOURISM
FAIR** and find
out the news
of the fair, but
also of your
competitors!

**SHARE Facebook
page of ROMANIA
TOURISM FAIR** and
announce that the
event will take place in
Hall B2, between 24th –
27th of February 2022!

***Register until 14th of January 2022
to book your location!***

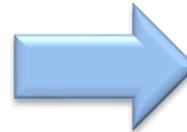
<http://www.targuldeturism.ro/en/formulare-participare/>

Best options to increase your stand visibility at ROMANIAN TOURISM FAIR

LED, banner, mesh are just a few of the elements that can highlight your stand!

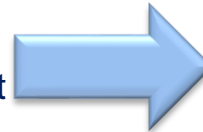
•The advantages of setting up a customized stand:

- ✓ Increased visibility
- ✓ Great promotion solution
- ✓ Romexpo's architect at your disposal for stand design



•Advantages of a suspended structure:

- ✓ Increased visibility - suspension up to 7 meters
- ✓ Suspended structure highlight your whole stand
- ✓ Optimizing space by removing ground support structures
- ✓ You stand is visible among the visitors, your future customers



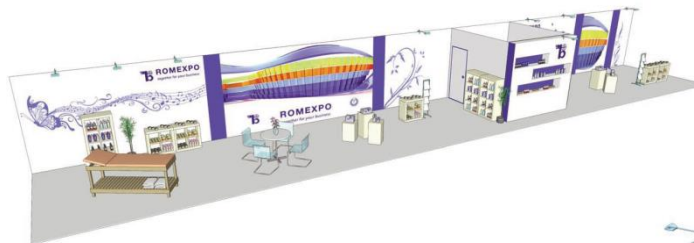
•Advantages of the banner on the wall of the pavilion:

- ✓ Permanent visibility during the fair
- ✓ Large exposure area
- ✓ Cost optimization through future use



Tarife de participare

- Registration fee : 150 EURO
- Indoor area rent:
 - 1 free side: 97 Euro/sqm
 - 2 free sides: 100 Euro/sqm
 - 3 free sides: 103 Euro/sqm
 - 4 free sides: 106 Euro/sqm
- Indoor standard stand construction: 27 Euro/sqm
- Outdoor standard stand construction: 42 Euro/sqm



Preferential rates applied to the indoor area rent and may be cumulated:

- **5% discount** - for the 3rd consecutive participation at this event or for participating in the same year at 2 events organized by ROMEXPO
- **5% discount** - for renting an interior space of more than 50 sqm
- **5% discount** - for renting an outdoor space of more than 100 sqm

The fees do not include VAT (19%)



**Only together we can continue the tradition of the
Romanian Tourism Fair!**

**CONTACT THE PROJECT TEAM AND IDENTIFY THE BEST
OPTION TO PARTICIPATE!**

Mihaela PANE – Project Coordinator

Mobile: +40749 275 222

E-mail: ttr@romexpo.ro, mihaela.pane@romexpo.ro

Irina TOPCIU – Project Manager – Foreign Participations

Mobile: +40744 333 556

E-mail: irina.topciu@romexpo.ro

