

Исх.№ 235/1

“ 27 ” 07 20 15 г.

To Chairman
ANAT(Associatia Nationale Agentilor de Turism)

Dear Mr/Ms,

«The Great Silk Road» Advertising Agency under the «Uzbektourism» National Company expresses you its respect and has a honor to invite your company to take part in the 21 st. Tashkent International Tourism Fair-2015 «Tashkent on the Silk Road» to be held the days between 5-7 October, 2015 on Uzexpocentre fairgrounds.

Taking into the consideration dynamically developing tourism infrastructure and magnificent tourism potential of Romanian, we conceive that the participation in TITF will give an opportunity to offer Your tourist product, enter into treaties with major corporate customers, survey existing service market of Uzbekistan and share Your innovations in this sphere.

TITF is held with the official support of World Tourism Organization (UNWTO) and acknowledged as the most important grand-scale tourism fair in Central Asian region. **More than 800 foreign and local organizations participate in the fair every year, in particular from 14 regions of Uzbekistan and 25 countries of the world. More than 3000 people visit the fair every day**, those are visitors, official visitors, professionals of tourism business and related organizations, representatives of the diplomatic corps and administrations. Apart from tourism sphere professionals, hotels, spa resorts, rest homes and resorts, insurance companies and transport companies, online booking systems and the Media participate in the fair. The new section “IT in the tourism sphere” will start its work this year.

The following major events will be held within TITF-2015 days: the festival of national food “The taste of the Silk Road”, the 2d international wine festival “The solar berries of grapes”, the international conference “Preservation of cultural heritage and its contribution to the development of tourism in Uzbekistan”, the fashion show “Your marvelous East”, as well as several presentations and seminars.

In view of mentioned above and taking into account bilateral interest to cooperation and necessity of more active promotion of the Great Silk Road touristic potential to the world tourism market, we will be pleased to welcome the delegation of the **Romanian** among the participants of the TITF-2015. We will appreciate the assistance in the promotion of information about the coming fair among the tourism personalities of **Romanian** In turn we are ready to assist in all organizational issues of the participation and provide with the discount of 10% for the participation in the fair.

With a view to persistent and favorable cooperation,

Best regards,

**General
Director**



F. Abdullaeva

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