

INVITATION

for participation in professional B2B Travel Forum

Go2Balkans, IEC – Sofia, 25.11.2015

Dear Ladies/Gentlemen,

We have the pleasure to invite you to participate in the **second edition of the first of its kind B2B Travel Forum – Go2Balkans, which will be held on November 25th, 2015 at Inter Expo Center – Sofia, Bulgaria.**

The Organizer of the event is **Consortium Go2Balkans**, established in 2014 by several representatives of the tourist business in Bulgaria and members of the Association of Bulgarian Tour Operators and Travel Agents (ABTTA). One of its **main objectives** is to promote the Balkans as a travel destination and to attract the interest of tour operators from all over the world to tourist attractions and services in Bulgaria and other Balkan countries.

During the second edition of the forum we expect to have various types of **participants, visitors and hosted buyers like:** governmental tourist authorities, tourist boards and associations, municipalities and tourist centers, tour operators and travel agents, hotels and hotel chains, museums, cultural institutions, tourist attractions, companies performing activities for the development of thematic tourism, carriers, providers of tourism-related services, representatives of different medias and journalists.

Go2Balkans is B2B Travel Forum which is organized in the form of exhibition and gives the following opportunities:

- Enable participants in the process of developing tourist products and exchange direct business contacts;
- Provide opportunity for municipalities and regions to present their natural, cultural and historic sights to tour operators;
- Enable providers of tourist services from the regions to present themselves in front of tour operators and travel agents;

Since we are convinced in the benefits for the participants in the Forum, we will be happy if you accept our invitation and take part in the second edition of **Go2Balkans**.

The forms for participation are:

- Exhibitor with stand – 6, 12, 24 or 36 sq.m. Fees from EUR 280 to EUR 1250
- Exhibitor with table for negotiations – table and four chairs – EUR 230
- Participant with presentation – 20 min. Presentation – EUR 200
- Guest/Visitor – EUR 50

You can also take advantage of our **early bookings discounts:**

- **Registration until 31.03.2015 - 30% discount**
- **Registration until 31.05.2015 - 20% discount**
- **Registration until 31.08.2015 - 10% discount**

For more information and online registration, please visit our web-site www.go2balkans.com

Kindest Regards,

Consortium Go2Balkans