

**INTERNATIONAL MEETING
OF TOUR OPERATORS
26 NOVEMBER – 1 DECEMBER 2014,
PLOVDIV BULGARIA**



DEAR LADIES AND GENTLEMEN,

Municipality of Plovdiv, Bulgaria organizes International Meeting of Tour Operators twice per year. Next edition will be held between 26 and 1 December 2014.

Through the years IMT conducted constantly increasing interest by all delegates. More than 200 tour operators and journalists from the UK, Austria, Germany, Serbia, Romania, Italy, Russia, Turkey, Ukraine, Egypt, Nepal, Algeria, India, China, Slovenia, Armenia, Georgia, Hungary, Greece, Croatia and many other countries, evaluate the forum as highly successful and with big potential, delivering a lot of experience.

The forum traditionally emphasizes on the variety aspects of tourism development in the city and the region of Plovdiv, presenting the diversity of its tourist product. It introduces the opportunities for cultural, religious, weekend, wine, spa and other types of tourism.

The programme of the event presents a panel of B2B meetings; visiting of the "Young wine parade" festival with wine tasting in The Old Town; Music performance designed in particular for the forum; guided tours in Plovdiv, etc. Because of the request of earlier attendants we plan a special expansion, on 29 November (Saturday) – A SHORT BREAK OUT OF THE CITY in a sport complex, offering horse riding, SPA and relaxation, gourmet experience, surprises, etc. Another development of the IMT is cooperation with Municipality of Sofia that will arrange a day in Sofia on 30 November.

The only financial commitment for you will be the transport to Bulgaria. Transfers from both Plovdiv and Sofia airports, accommodation and food will be at Plovdiv Municipality cost.

To join the expansion planned for 29 (Saturday), participants are only needed to meet overnight accommodation at preferential rates.

Please confirm your attendance until 1 November 2014, via e-mail: tourism@plovdiv.bg

We kindly invite you to participate in this event.

Sincerely,

STEFAN STOYANOV
Deputy Mayor
Municipality of Plovdiv

