



EUROPEAN UNION



DESTINATION

EUROPE



BALAI KARTINI EXHIBITION & CONVENTION CENTER, JAKARTA
18-19 OCTOBER 2014

WELCOME



Dear Prospective Exhibitors,

We are welcoming you and your company / organisation to take part as an exhibitor in **DESTINATION EUROPE**, the first European Travel and Culture Fair in Indonesia. The new European signature event will be held in Jakarta on **October 18 - 19, 2014** at **Balai Kartini Convention Centre**.

Why you should exhibit

Relying on a fresh concept that features Travel and Culture in unique performances, presentations, workshops and shows, DESTINATION EUROPE ideally complements existing travel fairs and offers you an unrivalled opportunity to present yourself to a growing Indonesian tourism market, to meet customers, sell travel products and build your brand.

For public visitors, DESTINATION EUROPE is a wonderful opportunity to discover Europe in the most complete way. Exhibitors are encouraged to display their special offers, travel tips and to find creative ways to interact with consumers.

To reach your key audience and ensure maximum exposure prior to and throughout the event, we will provide an extensive promotion strategy, an attractive entertainment programme and various opportunities for targeted marketing activities on our performance stage and in our presentation room.

Who should exhibit

Whether you are a tourist board, an airline or a tour operator, DESTINATION EUROPE is the ideal opportunity to grow your business and your brand. Our aim is to offer to our visitors a taste of Europe. We therefore encourage the participation of a wide variety of exhibitors, including

- EU Member States, European Cultural Centres and Official State Tourism Boards
- Airlines and airline alliances
- Tourist attractions, theme parks and entertainments
- European rail operators and cruise lines
- Indonesian travel agencies and tour operators
- Travel insurances, travel related suppliers and services
- Hotel operators, hotels, reservation systems
- European restaurants and food companies
- Media/Press
- Supporting Bank and Insurance Company.

We look forward to welcoming your company / organisation at DESTINATION EUROPE 2014.

Yours Sincerely
The Organising Committee

DESTINATION

EUROPE



Exhibitor Package

All exhibitors will be included in the exhibitor listing in the Exhibitor Catalogue and on Destination Europe Website (including Hyperlink to your website). Company name, logo, website and booth number will be featured in the Exhibitor Directory.

Booth Options

Standard Shell (3x3m)	EUR 500
Standard Shell (4x4m)	EUR 700
Raw Space	EUR 45 / sqm

Shell Booth

- Paneling: High background and side drapes with Exhibitor's name in English (max. 35 letters)
- Furniture: One draped reception desk, two folding chairs, one waste basket
- Lighting Power: One power single phase socket with electricity 2 amp (not to be used to connect spot lights and fluorescent lights)

Raw Space

- The exhibitor will get 2 amp for every 9 sqm space taken.



Venue

The **Kartika Expo Center** is a premier purpose-built exhibition venue strategically located in the heart of Jakarta. Featuring a modern design with international standards and the latest technologies in exhibition infrastructure, the 3,000 square meters of exhibition space are used throughout the whole year for various exhibitions, elegant wedding receptions and formal conventions.

Registration

Registration is on first-come-first-served basis. To register, please send the filled-in registration form to info@destinationeurope.web.id. Further information, including account details will be provided upon registration or can be inquired via email.

Floor Plan



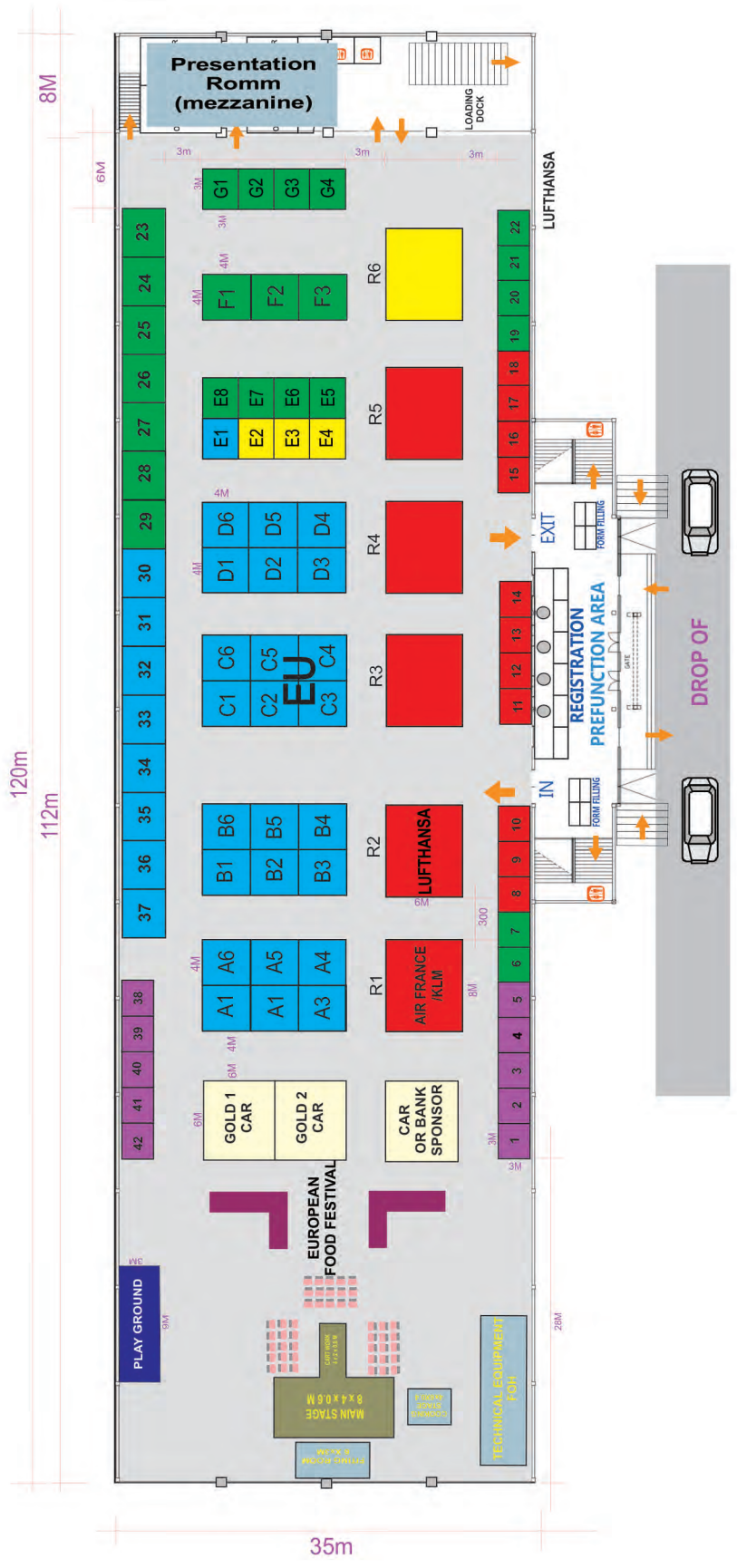
DESTINATION EUROPE



BOOKED BY EU MS & EU COUNTRIES

As per 20th-August-2014

	FOOD FESTIVAL		BOOKED
	AVAILABLE		NEGOTIATION





ATTRACTIVE SPONSORSHIP OPPORTUNITIES

Seize this golden opportunity to establish your brand in the growing Indonesian tourism market. Our attractive sponsorship packages offer you the opportunity to reap maximum benefits from our extensive promotion campaign, to obtain exhibition space in the most strategic locations and to better reach your key markets through increased exposure. An early sponsoring decision secures maximum benefits over the whole marketing period.

PLATINUM SPONSOR EUR 7,500

As a platinum sponsor you will be able to position yourself as the most prominent exhibitor. Your benefits and visibility to the audience are maximised long before the event takes place.

BENEFITS:

- Extra large free 6x8m raw space in the most strategic location (see floor plan)
- Pole Position for your logo on registration banner and counter, room signage, banners and outdoor advertising
- Two full page (A 4) advertisements in Exhibitor Catalogue
- 15 Roll up banners in the expo area (provided by sponsor)
- Large size banner on the website, your logo with link
- Acknowledgement as Platinum Sponsor in Social Media Promotion and Press Release
- 2 x 30 minutes presentation slots (1 x main stage, 1 x presentation room)

GOLD SPONSOR EUR 5,000

As a Gold Sponsor you will be able to significantly increase your visibility among the top names of the industry and to secure one of the most strategic exhibition spaces.

BENEFITS:

- Large free 4x8m raw space in strategic location (see floor plan)
- Premium Position for your logo on registration banner and counter, room signage, banners and outdoor advertising
- One full page (A 4) advertisement in Exhibitor Catalogue
- 10 Roll up banners in the expo area (provided by sponsor)
- Banner on the website, your logo with link
- Acknowledgement as Gold Sponsor in Social Media Promotion and Press Release
- 1 x 30 minutes presentation slot at main stage

SILVER SPONSOR EUR 2,500

As a Silver Sponsor you will enjoy a strategic location and benefit from the extensive promotion campaign.

BENEFITS:

- Free 4x4m shell booth in strategic location (see floor plan)
- Appearance of your logo on registration banner and counter, room signage, banners and outdoor advertising
- One half page (A 5) advertisement in Exhibitor Catalogue
- 5 Roll up banners in the expo area (provided by sponsor)
- Banner on the website, your logo with link
- Acknowledgement as Silver Sponsor in Social Media Promotion and Press Release
- 1 x 30 minutes presentation slot in presentation room